

GovPROCURE 2026

Driving public value through innovative & optimised procurement

10-12 MARCH 2026 | SYDNEY | AUSTRALIA



The event was fantastic - an excellent opportunity to connect with procurement professionals. The panel discussions were insightful, offering varied perspectives on the same challenges. Networking was great, and all attendees were very approachable.

Anna Pernice, Recruitment Consultant – Procurement, Contracts and Supply, Procurement People (2025 Sponsor)

PARTNERSHIP PROSPECTUS

Past sponsors include:



Organised by:



Australia's leading Government Procurement event returns

GovProcure 2026 brings government procurement leaders together to drive value, build capability, and prepare for the future.


Through real-world case studies, skills-focused sessions, and insights from solution providers and leaders across all levels of government, attendees will explore technology, collaboration, supplier engagement, category management, contracts, and the skills needed for the next generation of procurement. Attendees will leave with practical tools to transform processes, elevate commercial capabilities, and redefine procurement's role in delivering better outcomes for the public.

Who will you meet?

GovProcure is designed for procurement leaders across Australia's public sector, including key decision makers and stakeholders with an interest in procurement.

Attendees will include those in a management, team leader, senior, head, director or c-suite role related to:

- Procurement
- Sourcing, Buying, Expediting & Purchasing
- Category Management & Contracts
- Client, Partner & Supplier Engagement
- Commercial / Business Management
- Supply & Logistics
- Finance
- Policy

 Great couple of days at the Government Procurement Summit 2025. An informative couple of days filled with valuable insights, engaging discussions, and excellent speakers from across the sector.

Craig McMahon, Business Development Director, Ansarada (2025 Sponsor)

Key themes:

 Building commercial & business capabilities to drive value	 Reducing barriers for suppliers & improving supplier engagement	 Leveraging AI & data while minimising ethical & privacy risks	 Elevating contract management to maximise supplier value & reduce overruns
 Perfecting change management & procurement transformation	 Driving strategic category management to improve outcomes	 Developing operational, technical & leadership skills for the future	 Aligning ESG & modern slavery initiatives with procurement goals

2025 SPEAKERS INCLUDED:



Coretta Bessi
Chair - Government
Procurement Board
ACT Government



David Hurrell
Associate Director
Procurement
Infrastructure NSW



Teresa Scott
Executive Director
**Australasian Procurement
and Construction Council**



Zoanne Morrissey
Chief Procurement Officer
Parks Victoria



Nicole West
Director - Finance and
Commercial
Defence Australia



Fern Lees
Director of Procurement
and Contracting
IP Australia



Charlotte Payne
General Manager - Australian
and New Zealand
CIPS



Deb Barwick
Chairperson & Executive
Officer
**NSW Indigenous Chamber of
Commerce (NSWICC)**



Sommer Roles
Chief Procurement Officer
Foxtel Group
Board Member
ACT Government



Justin McKenzie
Chief Procurement Officer
**Power and Water
Corporation**



Luke Kenny
Chief Executive Officer
**Local Government
Procurement**



Lorna Elisei
Contract Management
Specialist
Victoria Legal Aid



Hanelie Lategan
Chief Procurement Officer,
Department of Families,
Seniors, Disability Services
and Child Safety
Queensland Government



Shannon Smyth
Manager Markets
Acceleration
Sustainability Victoria



Jessica Vorreiter
Senior Project Officer
**NSW Department of
Climate Change, Energy, the
Environment and Water**

Why leaders and decision makers will be at Govprocure 2026

GovProcure offers a unique forum dedicated to helping procurement leaders from across all levels of government improve their strategies, processes and results. This laser-focused event goes far beyond theory and policy, zeroing in on the key challenges facing procurement professionals in the public sector while offering practical solutions for those pain points.

Attendees will benefit from practical presentations, real-world case studies, candid panel discussions, and the opportunity to learn from solution providers, government leaders and procurement professionals who will deep dive into critical themes including:

- Building commercial & business skills to achieve & demonstrate value
- Discovering how to leverage AI & data while mitigating ethical & governance risks
- Developing methods to upskill teams, improve capabilities & enhance outcomes
- Learning how to improve supplier engagement by reducing barriers
- Experiencing interactive working roundtable sessions to meet & learn from peers
- Improving contract management to maximise supplier value & reduce overruns
- Gaining insights into solving recruitment & skills shortages
- Mastering how to align ESG and procurement priorities


This is your opportunity to join decision makers from Local, State & Federal Government to explore the solutions needed to elevate procurement processes and improve outcomes.

Who should partner?

If procurement professionals play an important role in your sales process, or you have solutions for them, then **GovProcure 2026** provides you with an opportunity to engage a targeted, influential and inquisitive audience of leaders and decision makers from every level of government throughout Australia.

A vast range of different businesses would benefit from partnering with GovProcure 2026, including but not limited to:

- Indirect procurement suppliers - office supplies, furniture, tech, facilities management, security etc
- Technology providers
- Consultants
- Outsourced procurement operations
- Recruitment
- Management and leadership training

 The GovProcure conference is the leading conference for all public sector procurement professionals to understand how they can learn from their peers and experts in the industry of the latest initiatives and opportunities that can be applied in government today.

Chief Procurement Officer, NBN Co (past attendee)

Why partner?

The event offers numerous opportunities for sponsors to network, share their expertise, and build their reputation as thought leaders in the government procurement space. This is your opportunity to:

Raise your visibility and be recognised as an expert in government procurement

- **GovProcure 2026** positions your organisation as a thought leader in front of government leader speakers as well as an inquisitive and influential audience of attendees.

Increase reach

- Use ours! **GovProcure 2026** marketing reaches over 10,000+ unique, targeted contacts - join our campaign early and benefit from 5+ months of brand awareness.

Meet the right people


- With multiple networking opportunities across the 2 main conference days, you can expand your network and socialise with existing and prospective clients. We target the key influencers and decisionmakers and you grow your community through authentic, meaningful interactions across the event.

Launch new products or services

- Showcase new and innovative products and services to an interested and influential audience of senior decision-makers actively seeking solutions.

Build your brand

- **GovProcure 2026** offers brand recognition opportunities to position your company as a trusted brand and market leader.

 The GovProcure conference involves such a wide range of people from across Australia and across sectors. I attended and found it to be an ideal forum to gain new ideas, resources and connections.

Director Procurement Strategy, WA Department of Training and Workforce Development (past attendee)

Through consultation with our in-house marketing strategists, we will tailor a plan to suit your objectives, whether they involve thought leadership, branding, lead generation, specific one on one meetings or a more social networking event.

If you'd like to become a partner at **GovProcure 2026**, download the sponsorship prospectus or contact **Milad Etemadi** on milade@questevents.com.au or **+61 (0) 478 195 857** to discuss how we can help you connect with your ideal audience.

Sponsorship opportunities

GOLD SPONSOR

- 20-minute Presentation
AND
■ 40-minute Panel Session
- 2x3m exhibition space
- 5 x 2-day Conference Passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Branded LinkedIn post
- 2x pull up banner in conference room
- Opportunity to host content on the website
- Access to attendee list

\$25k

Early Bird Rate \$22k

SILVER SPONSOR

- 20-minute Presentation
- 2x3m exhibition space
- 4 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- 2x pull up banner in conference room
- Branded LinkedIn post
- Opportunity to host content on the website
- Access to attendee list

\$22k

Early Bird Rate \$19k

BRONZE SPONSOR

- 40-minute Panel Session
- 2x3m exhibition space
- 3 X 2-day Conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- 1x pull up banner in conference room
- Branded LinkedIn post
- Access to attendee list

\$19k

Early Bird Rate \$16k

EXHIBITOR

- 2x3m exhibition space
- 2 x 2-day conference passes
- Logo with corresponding level on all event marketing materials (website, brochure, conference holding slide and select pre-event EDMs)
- Access to attendee list

\$10k

Early Bird Rate \$9k

EARLY BIRD RATE EXPIRES ON FRIDAY 19 DECEMBER

We only work with a few select partners to maximise mutual value and these are only our basic package options.

To obtain a more bespoke package including sponsorship opportunities such as a coffee cart, networking drinks, lanyards, or any other ideas you have, please contact us to discuss how we can help you connect with your ideal audience.

Milad Etemadi

Partnerships Director

✉ milade@questevents.com.au

☎ +61 (0)478 195 857

Investment rates are in Australian dollars and GST exclusive.

“Attending GovProcure not only helps through the immediate knowledge download, it also helps develop strong relationships with key leaders in the procurement field that can be utilised for ongoing improvement. This is why I love this conference.”

Strategic Procurement Advisor, Gold Coast Hospital and Health Service (past attendee)