GovProcure2027

PARTNERSHIP PROSPECTUS

Strengthening procurement and contract management capability, integrity and value delivery

16-18 March 2027 | Sydney

> *The event was fantastic - an excellent opportunity to connect with procurement professionals. The panel discussions were insightful, offering varied perspectives on the same challenges. Networking was great, and all attendees were very approachable.*
>
> **Anna Pernice**, Recruitment Consultant – Procurement, Contracts and Supply, Procurement People (Past Sponsor)

Milad Etemadi, Partnerships Director

milade@questevents.com.au | +61 (0)478 195 857 | www.govprocuresummit.com.au

Past sponsors include:

COS, PISA, Procurement Australia, winc., ZYCUS, RSM, Flow Power, Finsbury Green, dta, YARPA, TORK Think ahead.

Organised by:

Quest Events
Meet | Learn | Grow.

ABOUT THE SUMMIT

What is the GovProcure Summit 2027?

GovProcure 2027 brings procurement and contract management leaders together to deliver value for money, build practitioner capability, and close the gap between procurement policy and day-to-day practice.

Through real-world case studies, skills-focused sessions, and insights from practitioners and solution providers across federal, state, and territory government, attendees will explore how to navigate overlapping policy obligations, negotiate beyond price, embed probity as an active practice, support supplier diversity without compromising value, and strengthen contract management.

Attendees will leave with practical tools to achieve better outcomes across the full procurement lifecycle.

> *Great couple of days at the Government Procurement Summit. An informative couple of days filled with valuable insights, engaging discussions, and excellent speakers from across the sector.*
>
> **Craig McMahon**, Business Development Director, Ansarada (Past Sponsor)







GovProcure2027

At a glance

DATES
16-18 March 2027

LOCATION
Sydney

FORMAT
Two main conference days, working roundtables and a networking dinner

AUDIENCE
Procurement and contract management leaders across federal, state and territory government

REACH
10,000+ unique, targeted contacts through the GovProcure 2027 campaign



YOUR AUDIENCE

Who will you meet?

GovProcure is designed for procurement leaders across Australia's public sector, including key decision makers and stakeholders with an interest in procurement.

Anyone in **federal, state and territory departments and agencies** responsible for:

- **Procurement**
- **Sourcing, Buying & Purchasing**
- **Commercial**
- **Contract Management**
- **Category Management**
- **Vendor Management**
- **Client, Partner & Supplier Engagement**

WHAT THE PROGRAMME COVERS

Key themes

01

Practical procurement capability and value for money

02

End-to-end contract management, handovers and supplier performance

03

Active probity, assurance and audit-ready procurement

04

Data, AI and technology-enabled decision-making

05

Strategic sourcing, panels and negotiation beyond price

06

Stronger supplier markets, diversity and fair competition

THE PLATFORM YOU SHARE

2026 speakers

GovProcure partners share the stage and the room with senior procurement leaders from across Australian and New Zealand government. The 2026 programme included:



Samantha O'Connell
Commercial Director
Defence Australia



Coretta Bessi
Chair, Government Procurement Board
ACT Government



David Hurrell
Associate Director Procurement
Infrastructure NSW



Fern Lees
Director, Procurement & Contracting
IP Australia



Andre Harvey
Chief Procurement Officer - Commercial Services
Seqwater



Emma Molloy
Chief Procurement Officer
icare NSW



Kerryn Ellis
Deputy Ombudsman, Corporate
Victorian Ombudsman



Deb Barwick
Chairperson & Executive Officer
NSW Indigenous Chamber of Commerce (NSWICC)



Dr Benjamin Marx
Principal Officer – Corruption Prevention
Independent Commission Against Corruption (ICAC)



John Lambert
Category Manager - ICT Procurement
TAFE NSW



Laura Spikula
Head of Procurement & Supply Chain
TasNetworks



David Hurrell
Associate Director Procurement
Infrastructure NSW



Tod Cooper
Director Procurement
Department of Corrections NZ



Michelle Robinson
Manager – Procurement and Contracts
City of Ryde

Speakers listed addressed GovProcure 2026. The 2027 programme is in development.

THE PARTNERSHIP CASE

Who should sponsor?

If your organisation helps federal, state departments and agencies enhance their procurement and contract management capability, modernise sourcing operations, strengthen probity and assurance, manage supplier risk, help deliver better value for money or demonstrate measurable procurement outcomes, **you need to be at GovProcure 2027.**



This is your opportunity to join decision makers from across Government to explore the solutions needed to elevate procurement processes and improve outcomes.

ORGANISATIONS THAT WILL BENEFIT FROM PARTNERING INCLUDE

- **Procurement technology, source-to-pay, AI & spend analytics platforms**
- **Contract lifecycle management, contract technology & commercial advisory**
- **Probity, assurance & legal risk advisory**
- **Procurement advisory, category management & outsourced procurement operations**
- **ICT procurement, cyber supply chain & software licensing specialists**
- **Tender management, e-sourcing & GovTech platforms**
- **Buying groups, panels & aggregated sourcing providers**
- **Indigenous business enablement, supplier diversity & social procurement bodies**
- **Procurement training, capability development & professional bodies**
- **Modern slavery, ESG & supply chain risk data providers**
- **Indirect procurement suppliers: workplace products, facilities, print, energy & utilities**
- **Recruitment, contingent workforce & procurement resourcing support**

THE COMPANY YOU KEEP

Who partnered with GovProcure 2026

GovProcure 2026 was supported by leading suppliers, advisors, technology providers and industry bodies working with government procurement teams. Sponsors, exhibitors and supporting partners included:

GOLD SPONSORS

COS

PISA

SILVER SPONSORS

PROCUREMENT AUSTRALIA

Finsbury Green

winc.

ZYCUS

BRONZE SPONSORS

RSM

flow power

EXHIBITORS

dta

YARPA

TORK Think ahead.



SUPPORTING PARTNERS

CIPS Chartered Institute of Procurement & Supply

Supply Nation

Join them at GovProcure 2027

We only work with a few select partners to maximise mutual value. Contact **Milad Etemadi** on **milade@questevents.com.au** or **+61 (0)478 195 857** to secure your place.

Partners of GovProcure 2026. Full partner profiles at www.govprocuresummit.com.au/partners. Logos remain the property of their respective owners.

WHY PARTNER

Why sponsor?

The event offers numerous opportunities for sponsors to network, share their expertise, and build their reputation as thought leaders in the government procurement and contract management space. This is your opportunity to:

> *The GovProcure summit involves such a wide range of people from across Australia and across sectors. I attended and found it to be an ideal forum to gain new ideas, resources and connections.*
>
> **Director Procurement Strategy**, WA Department of Training and Workforce Development (past attendee)

01

Raise your visibility and be recognised as an expert

GovProcure 2027 positions your organisation as a thought leader in front of a public sector procurement and contract management audience.

02

Increase reach

Use ours! GovProcure 2027 marketing reaches over 10,000+ unique, targeted contacts. Join our campaign early and benefit from 5+ months of brand awareness.

03

Meet the right people

Across two main conference days, working roundtables and a networking dinner, you'll expand your network and connect with existing and prospective clients through authentic, meaningful interactions.

04

Lead the conversation

Facilitate a working roundtable or contribute a case study to the program which are consistently the highest-rated formats with our audience, and the most effective way to demonstrate expertise rather than describe it.

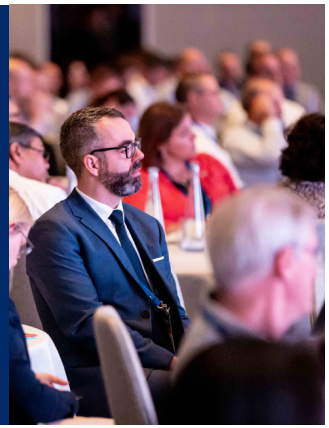
05

Launch new products or services

Showcase new and innovative solutions across sourcing, contract management, probity and supplier engagement to decision-makers actively assessing what's available to them.

Through consultation with our in-house marketing strategists, we will tailor a plan to suit your objectives, whether they involve thought leadership, branding, lead generation, specific one on one meetings or a more social networking event.

If you'd like to become a sponsor at GovProcure 2027, contact **Milad Etemadi** on **milade@questevents.com.au** or **+61 (0)478 195 857** to discuss how we can help you connect with your ideal audience.



PARTNER WITH US

Sponsorship opportunities



GOLD SPONSOR

INCLUSIONS

- **20-minute Presentation** & **40-minute Panel Session**
- 2x3m exhibition space
- 5 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event

$27k



SILVER SPONSOR

INCLUSIONS

- **20-minute Presentation**
- 2x3m exhibition space
- 4 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event

$24k



BRONZE SPONSOR

INCLUSIONS

- **40-minute Panel Session**
- 2x3m exhibition space
- 3 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event

$21k

Investment rates are in Australian dollars and GST exclusive.

We only work with a few select partners to maximise mutual value and these are only our basic package options.

To obtain a more bespoke package including sponsorship opportunities such as a coffee cart, networking drinks, lanyards, or any other ideas you have, please contact us to discuss how we can help you connect with your ideal audience.

Milad Etemadi
Partnerships Director
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> *Attending GovProcure not only helps through the immediate knowledge download, it also helps develop strong relationships with key leaders in the procurement field that can be utilised for ongoing improvement. This is why I love this conference.*
>
> **Strategic Procurement Advisor**, Gold Coast Hospital and Health Service (past attendee)

ADDITIONAL OPPORTUNITIES

Further ways to partner

Targeted opportunities for organisations that want to own a networking moment or achieve high-frequency brand visibility with every attendee.



Exhibitor Package

$10,000 Investment, ex GST

A dedicated space in the networking area to showcase your brand, products or services, engage with delegates and generate new leads.

INCLUSIONS

- 2x3m exhibition space
- 2 x conference passes



Evening Reception Sponsor

$15,500 Investment, ex GST

Own the networking moment of the summit, including a 5-minute address at the close of day one, before drinks start. This is the most relaxed and receptive point of the programme.

INCLUSIONS

- 5-minute address
- 2x3m exhibition space
- 2 x conference passes



Coffee Cart Sponsor

$18,000 Investment, ex GST

Brand the coffee cart and the busiest gathering point of the event, with the opportunity to provide branded cups. Coffee cart, barista and coffee are included.

INCLUSIONS

- Branded coffee cart + cups
- 2x3m exhibition space
- 2 x conference passes



Lanyard Sponsor

$12,000 Investment, ex GST

Provide the event lanyards with your logo: branding worn by every attendee, for the full duration of the summit.

INCLUSIONS

- Logo on every attendee lanyard
- Branding across event materials
- 2 x conference passes

Build a package around your objectives

These opportunities can be taken on their own or combined with a sponsorship package. Contact **Milad Etemadi**, Partnerships Director, to discuss a bespoke partnership.

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GovProcure2027

NEXT STEPS

Let's talk about your partnership

If you'd like to become a sponsor at GovProcure 2027, contact Milad Etemadi to discuss how we can help you connect with your ideal audience.

Our partnerships are all designed so that you can have the maximum impact for your budget. Each package includes multiple ways to engage, including speaking roles, branding pre, during and post-event, as well as ways to amplify your message to your target audience, whether that be broad or niche.

Whatever your goals, we can customise bespoke packages around your objectives.

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