



Supply Nation

Tackling verification challenges and protecting the integrity of supplier diversity programs

Supply Nation acknowledges the Traditional Owners of Country throughout Australia and recognises their continuing connection to land, waters and community. We pay our respect to them and their cultures; and to Elders both past and present.

Facts and figures



Supply Nation members spent more than **\$26 billion** with verified Indigenous businesses from 2009 to 2025



870 corporate, government and not-for-profit members buying from over **6,200** Indigenous businesses



In 2025, Supply Nation members procured **\$5.8 billion** from Indigenous suppliers. A major national milestone

Indigenous businesses are active across diverse sectors



Indigenous businesses are driving economic impact



Up **\$1.23 billion**, with **\$5.8 billion** now procured from Indigenous suppliers



Government spent **\$1.53 billion** with Indigenous businesses



\$1.52 billion spent with female-owned Indigenous businesses

Source: State of Indigenous Business report: An analysis of procurement spending patterns

The Sleeping Giant Rises report

Understanding the social value created by Indigenous businesses and its contribution to Closing the Gap

$$\frac{\text{Social value + economic value}}{\text{Revenue}} = \frac{\$42.6 \text{ billion} + \$16 \text{ billion}}{\$16 \text{ billion}^3} = \$3.66$$

For every dollar of revenue, Indigenous businesses create \$3.66 of social and economic value for Indigenous communities.

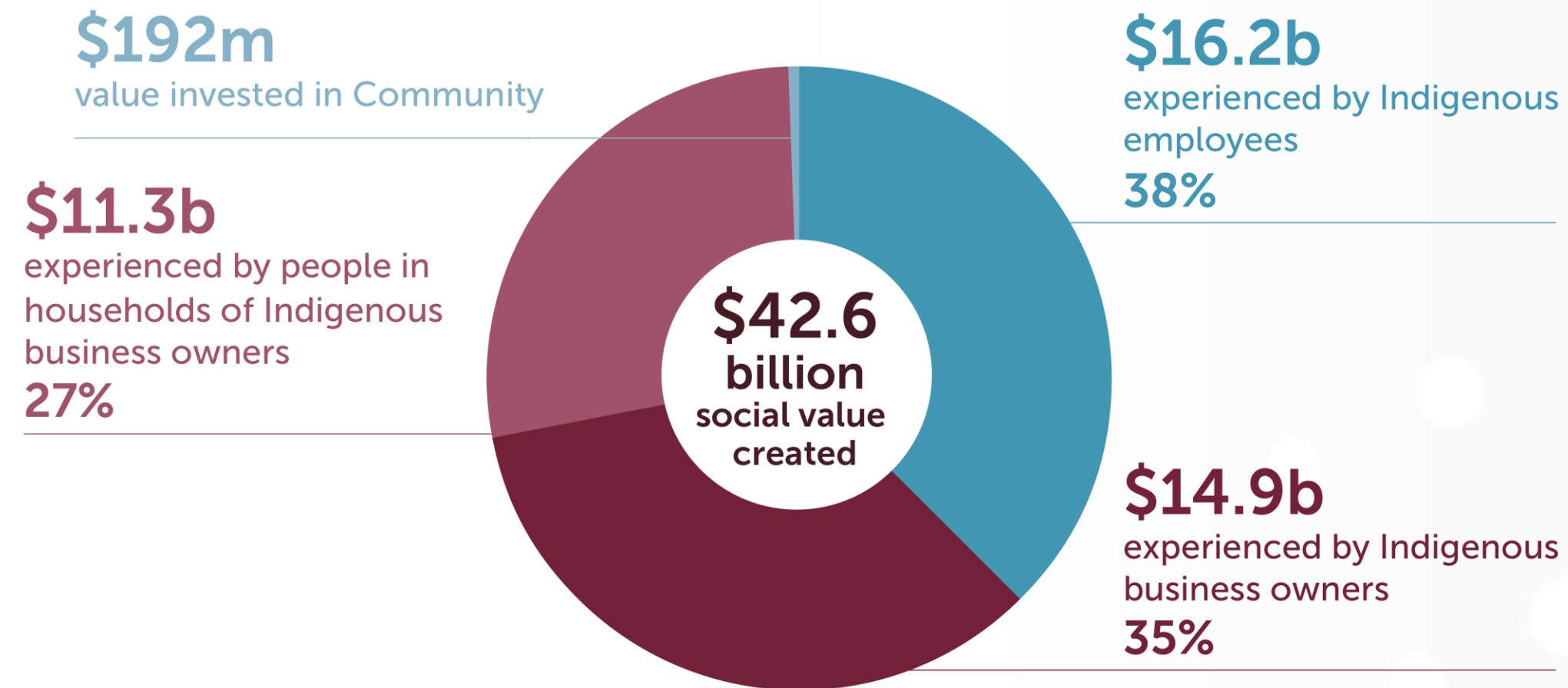
“Overall, owning my business has enhanced my social, cultural and economic wellbeing, providing a sense of purpose and fulfillment.”

– Indigenous business owner

The Sleeping Giant Rises report

Key findings:

The social value of Indigenous businesses



“

As a business owner, you set an example for your family, especially your children. They witness your hard work, dedication, and entrepreneurial spirit, which can inspire them to pursue their own goals and dreams.

”

– Indigenous business owner

Business issues and challenges



Access to capital



Black cladding



Changing of definitions



Conscious and
unconscious bias

Strong partnerships that go beyond transactions



EY: supporting entry to international markets



Balarinji and Transport for NSW partner to bring Aboriginal art and culture to Western Sydney



Supply Nation

Get involved



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